

01. SUBMISSION TO NPDC LTP

92% - support establishing a regional organisation
87% - supported developing a website and social media
89% - supported writing a regional arts and culture strategy
95% - supported having a database and network of Taranaki artists, creatives and cultural groups

Creative Taranaki 2020 regional survey with 254 respondents

Building a regional arts, creativity and culture development agency for Taranaki

First, we would like to congratulate the Council on its support of two towering cultural organisations, the Govett-Brewster Art Gallery/Len Lye Centre and Puke Ariki. These landmarks are important to us.

However what is missing is the community connection to local arts, creativity and culture. Who will write a regional strategy for arts, creativity and culture, that takes into account multiple disciplines of practice, is intergenerational and multicultural? Therefore, we would like to submit the following as our submission to the Long Term Plan.

1. We contend that Taranaki needs a funded organisation that can:

- **Leverage investment** into the arts, creativity and culture sectors across Taranaki

- **Create a strong and vibrant regional creative economy** by enabling skills, knowledge, resource and capability building initiatives - to facilitate all our arts practitioners and organisations to be self-sustainable and thrive

- **Enable collaboration** between arts and culture groups and organisations, ensuring efficiencies, allowing them to have better capacity and capability to deliver more for the community

2. Most other regions in NZ have an arts and culture strategy along with a lead organisation that will drive and champion the vision and deliverables of a strategy. Taranaki is behind other regions in this regard.

02. SUBMISSION TO NPDC LTP

“214 arts, creativity and culture individuals and organisations, 33 volunteers, nine Lead Team members and 7 part time employees”

Creative Taranaki in 2021

3. There is also a need to activate strategies and programs to connect, upskill and empower local artists so they can succeed locally and beyond the Taranaki region, ultimately allowing our grassroots artists to help grow our local economy.
4. The lack of a regional creative development organisation means as a region we regularly miss out on national funding opportunities, and presently are unable to achieve efficiencies through collaboration and the sharing of resources.
5. We therefore contend that Council needs to fund and support Creative Taranaki, and organisation that can facilitate and drive the above initiatives

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On behalf of Creative Taranaki