Outcomes Framework

Impact Area	Outcomes	Example RAO activities	Key RANA activities
Informed and effective regional creative strategy and policy	 Increased understanding of regional arts aspirations and priorities Strengthened sector leadership, voice and influence Arts and culture is valued and visible in regional plans, policies and resourcing 	 Membership/stakeholder engagement Sector convening, consultation and research Local authority relationships Arts advocacy, policy submissions, publications, BIMs Sector representation via regional/national panels and forums Action planning and regional strategy co-design 	 Shared research and learning Joined-up advocacy campaigns Developing connected relationships with key national stakeholders e.g. CNZ, MCH Joined-up planning and strategy Coordinated participation in national consultations, panels and forums
Creativity supports regional community wellbeing	 More accessible and inclusive creative spaces and experiences Increased social inclusion and civic engagement through greater participation in the arts A stronger regional cultural identity Enhanced personal and community wellbeing (identity, belonging, mental health, social connections, community pride, social and cultural capital) 	 Community events, festivals, exhibitions, wananga, workshops, symposiums, lectures Schools engagement, youth programmes Develop and manage community arts resources, directories, guides toolkits Regional arts infrastructure development (developing and/or managing places/spaces, building networks) Support Toi Māori Sector capability development activities (as below) 	Advocacy for value of the arts to social, cultural and economic wellbeing

Impact Area	Outcomes	Example RAO activities	Key RANA activities
Increased creative sector capability and resilience	 Increased sector capacity and capability to deliver high quality creative output Increased sector resilience and innovation More sustainable employment opportunities and development pathways within the creative sector Growth in regional arts audiences A stronger creative economy 	 Sharing information, tools and resources Capability development workshops/programmes Professional and workforce development opportunities Scholarships, awards, funding advice Peer-to-peer mentoring/learning Leadership development Regional arts infrastructure development (developing places/spaces/hubs, building networks) 	 Advocacy for increased investment in creative sector capability development Advocacy for sector funding re-design and sustainability Potential for shared capability framework?
Increased cross- sector collaboration and collective impact	 Increased connectivity and collaboration within the sector Stronger inter-sector relationships with the creative sector 	 Convening and network development Sharing information, disseminating learning and other communication platforms Cross-sector relationship development, public-private partnerships Brokering collaborative projects 	 Sharing practice and learning Strengthening relationships between RAOs and with other key national stakeholders Facilitating increased collaboration between funders